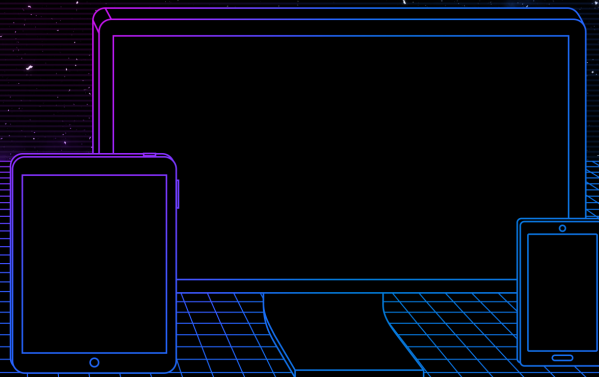


# ARON LAWRENCE

Web design • Web Development • Animation



## EXPERIENCE

2014  
NOW

### **The Quell Group** Troy, MI Interactive Designer

Create custom websites, motion graphics, email marketing and advertising. Developed ChasePlastics.com, MagniCoatings.com, AchatesPower.com, and others. Created video for trade shows and presentations.

2012  
2014

### **Detroit Media Partnership** Detroit, MI Lead A/V Designer

Created digital banner ads, mobile/iOs ads, rich media ads, HTML landing pages, email blasts, and promotional videos with the Adobe Creative Suite. As lead designer, I also was in charge of experimenting with new technologies and teaching.

2010  
2011

### **Raytheon** Troy, MI Graphic Artist

Created graphics, animation and interactive media for web-based training using Adobe Flash and Photoshop. Worked with Instructional Designers and Subject Matter Experts to develop course materials.

2008  
2010

### **Aerotrain** Flint, MI Flash Designer

Created interactive training modules for auto mechanics and airline pilots. Created teaching materials to explain physics concepts, aircraft design and systems using Adobe Flash and Photoshop. Also edited video and audio.

## SKILLS



**WordPress**  
Content Management System



**HTML5**  
Markup, style, behavior



**Flash**  
Animation and advertising



**Dreamweaver**  
HTML editor — eblasts



**Photoshop**  
Image editing



**After Effects**  
Motion graphics



**Premiere Pro**  
Video editing

## EDUCATION

### **ITT Technical Institute**

Swartz Creek, MI 2008  
Associate: Visual Communications  
4.0 Grade Point Average

### **Almont High School**

Almont, MI 2006  
Graduation Top Ten  
4.0 Grade Point Average

## AWARDS

### **North Star Award 2013**

Advertising award. I employed 3D effects and advanced programming to help save a large client.